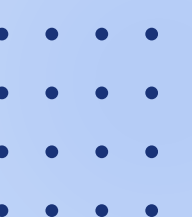




# Talk to a Doctor Video Consultations and TTAD strategy plan

Update on Progress





# Version 2.0 of the TTAD video service ready for relaunch in 4 weeks

- Hours of operation planned from 0800 to 1900 initially, extendable
- Looking to combine video consult availability with new projects
- Talk to a Doctor Pharmacy
- Subscription promotion of TIC health
- Imaging promotion
- Prescription promotion
- B2C TTAD promotion





# The video consultation platform

- Rebuilt with the latest coding from the ground up
- Allows:
  - Choice of
  - Next available
  - M/F doctor
  - Eventually, speciality doctor interest also



# Proposed Price Points

- £25 one off consultations, gauging base level demand
- £10 prescription add ons
- £10 meds costs
- £10 delivery costs





# Thank You

