ViaVirdis
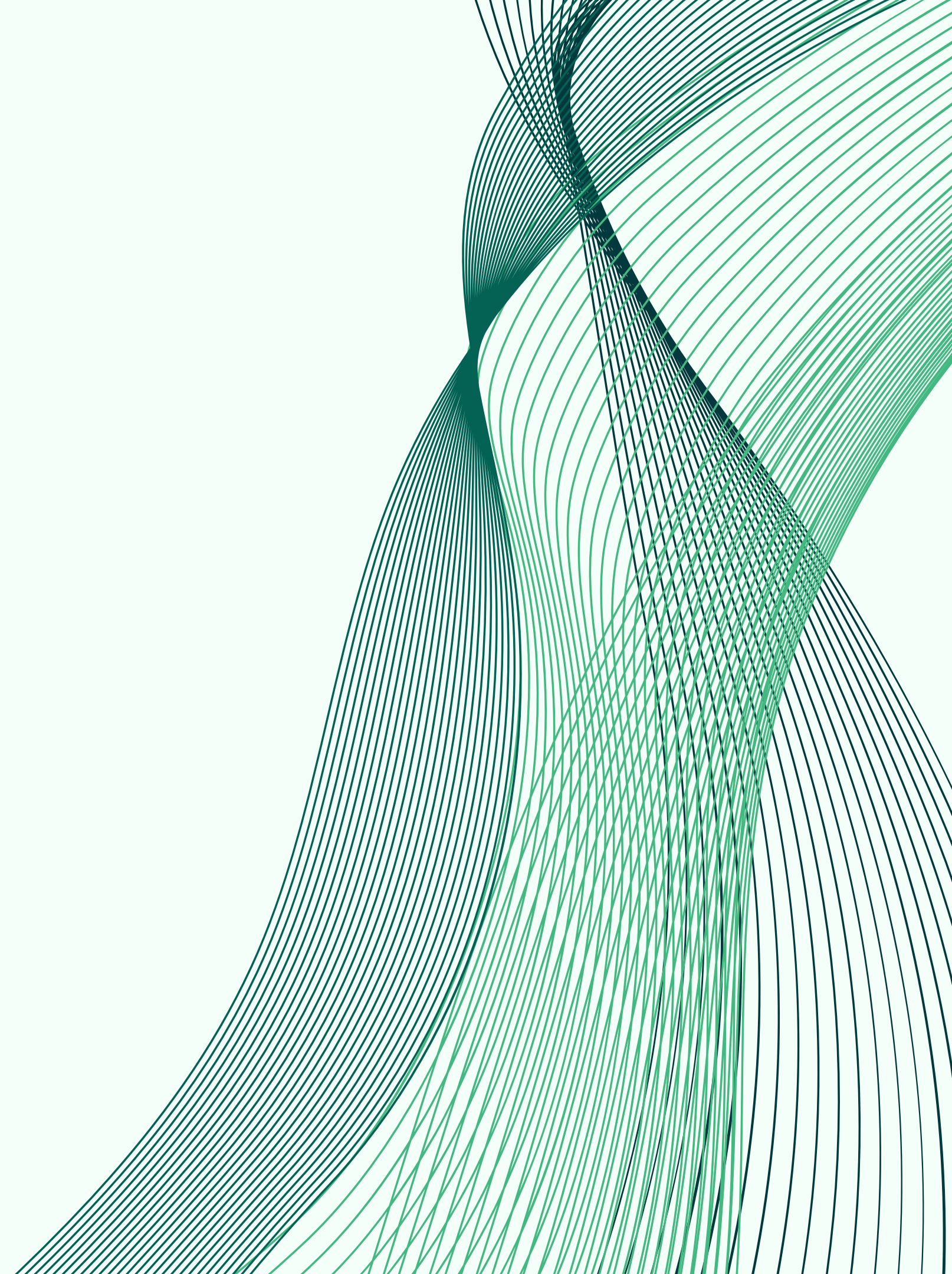### Where Sustainability Matters

BUSINESS
INTRODUCTION

Strictly Confidential

AGENDA

- Overview of ViaVirdis
- The Marketplace System – key modules
  - List all items
  - Highlight likely partnerships/integrations
- What we need help with
  - Marketplace (already have wireframes)
  - Support with integrations
  - MI/ reporting suite (TBC)
  - Systems Management
- Competition
  - CX & Roadie
- Roadmap
- Next Steps e.g., commitment to the project, timing, costs etc
- Any Questions

OVERVIEW OF VV

- Create a more sustainable marketplace for urban deliveries, including the use of vehicles already 'on their way'. Reduce emissions and avoid wasted journeys, using excess space in vehicles
- Crowdsourced delivery optionality
- 47% of vehicles are >9 years old,
- To summarise, in 2021 cars were occupied by 1.5 occupants on average and 65% of all car trips were made by a lone driver.
- The Team

OVERVIEW OF VV

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THE MARKETPLACE

–THE MODULES

- Show the modules and what is/not linked to integration
- Onboarding/recruitment
- Marketplace (super important)
- Payment Platform
- Reporting
- System Management
- Track and Trace (optional)
- Administration etc

WHAT WE NEED HELP WITH

Question1

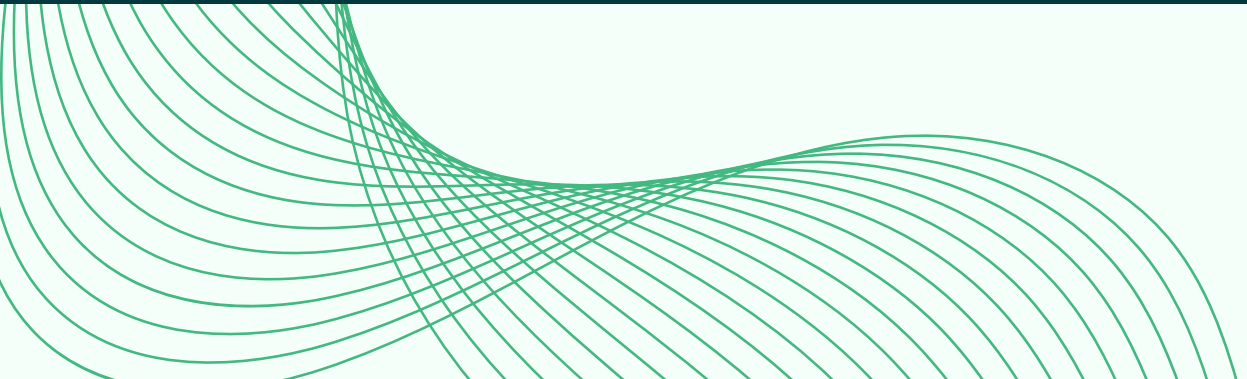Marketplace, super important, we have wireframes but may need more thought?

Question2

Integrations with other platforms, i.e D-carbN etc

Question3

Reporting and MI, options for this?

Question4

Systems management options

THE
COMPETITION

- Courier Exchange, logistics marketplace been in operation for a number of years.
- Roadie, US based 'on my way' marketplace, recently acquired by UPS

ROADMAP – KEY DATES

Analysis

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Field results

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Launch

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2024 **2025** **2026** **2027** **2028**

Evaluation

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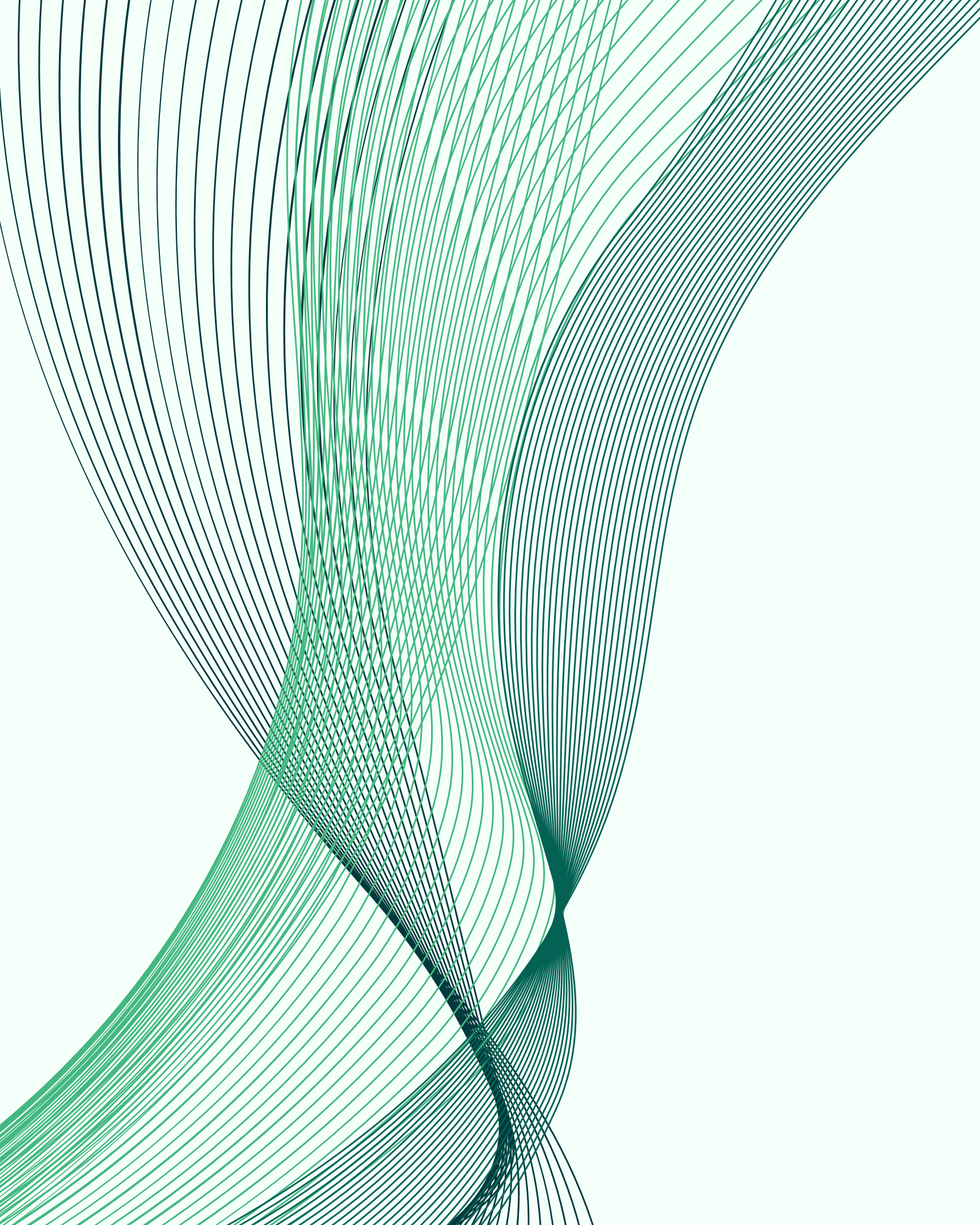
Revision

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ANY
QUESTIONS

ViaVirdis

Where Sustainability Matters

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